

PRIVACY POLICY

This privacy policy explains how I manage your personal data on my website, what cookies I use, and what rights you have in relation to this management.

1. Data Controller Details

- **Name:** Mátray-Danka Annamária – DAAN design
- **Registered Office / Address:** 2011 Budakalász, Ország út 5.
- **Registration Number:** 54959523
- **Tax Number:** 56324288-1-33
- **E-mail address:** hello@daan.hu
- **Website:** www.daan.hu

2. What data do I process, why, and for how long?

A. Contact Form

When you send me a message through the form on the website, you voluntarily provide certain data so that I can respond to you.

- **Scope of processed data:** Name, e-mail address, subject, and text of the message.
- **Purpose of data processing:** Maintaining contact, providing quotes, professional consultation.
- **Legal basis for data processing:** Your voluntary consent (GDPR Article 6(1)(a)), or steps taken prior to entering into a contract (GDPR Article 6(1)(b)).
- **Duration:** I will delete the data after the conclusion of the correspondence [e.g., 1 year], unless business cooperation/invoicing is realized as a result (in the latter case, I am obliged to retain it for 8 years in accordance with the Accounting Act).

B. Website Analytics and Statistics (Google Analytics)

I measure website traffic and improve user experience with the help of Google Analytics.

- **Scope of processed data:** IP address (in anonymized form), geographical location (city level), time of browsing, pages visited, type of device, and browser used.
- **Purpose of data processing:** Statistical analysis, optimization of the website's performance and content.

- **Legal basis for data processing:** Your explicit consent, which you can provide via the cookie banner appearing on the website (GDPR Article 6(1)(a)).
- **Duration:** Google Analytics data is automatically deleted after a specified period [e.g., 14 months].

3. Use of Cookies

The website places small text files, known as cookies, in your browser.

1. **Necessary cookies:** These are essential for the basic functioning and security of the website. *Legal basis:* Legitimate interest (GDPR Article 6(1)(f)).
2. **Statistical/Analytical cookies:** These are required for the operation of Google Analytics. *Legal basis:* Consent.

You can modify or disable cookie settings at any time in your own browser settings.

4. Who can see your data? (Data Processors)

I do not sell or transfer your data to third parties for marketing purposes. However, I utilize technical partners (data processors) to operate the website:

- **Hosting Provider:** Websupport Magyarország Kft. (Registered office: 1119 Budapest, Fehérvári út 97-99., Company registration number: 01 09 381419, Tax number: 25138205-2-43) – They store the website files and form data.
- **Google Ireland Ltd.** (Gordon House, Barrow Street, Dublin 4, Ireland) – For Google Analytics measurements, in an anonymized manner.

5. What rights do you have?

Under the GDPR, you can request the following from me at any time:

- Information about what personal data of yours I process.
- Rectification or modification of your data.
- Erasure of your data (if there is no other legal basis for processing, e.g., a legal obligation).
- Restriction of data processing.
- Withdrawal of your previously given consent (this does not affect the lawfulness of processing based on consent before its withdrawal).

You can submit your requests by sending a message to my e-mail address above, and I will respond to/fulfill them within a maximum of 30 days.

6. Legal Remedies

If you feel that I have violated your rights regarding the protection of your personal data, please contact me first so we can resolve the issue as soon as possible.

Alternatively, you may also file a complaint with the authority:

- **National Authority for Data Protection and Freedom of Information (NAIH)**
- **Address:** 1055 Budapest, Falk Miksa utca 9-11.
- **Web:** www.naih.hu
- **E-mail:** ugyfelszolgalat@naih.hu

Effective as of: June 10, 2026